



This is a suggested color palette.



The logos should always be one color as shown.



WOTV logo Guidelines:

1. The WOTV Logo in its entirety is art, and must be used as it is provided to you. It is our brand identity.
2. The outline of the logo should never be altered. But feel free to alter MTV's logo as you like.
3. The words "wall of tvs" proportionally spaced and placed under the "W" are not a font. It is art, do not change it.
4. Always include the appropriate trademark symbol either by placing ® or ™ immediately after and to the right of the word "tv's".
5. The following rules always apply when using the WOTV logo:

DO NOT BLEED LOGO OFF PAGE.

DO NOT TILT THE LOGO. (yeah, right!)

DO NOT TWIST THE LOGO, IT LOOKS GH3Y.

DO NOT STRETCH THE LOGO VERTICALLY OR HORIZONTALLY.

DO NOT BEND THE LOGO.

DO NOT TAUNT THE LOGO.